



# WORLD HUNGER DAY 2022 DIGITAL TOOLKIT

MAY 28, 2022

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## **Theme: #YouthEndingHunger**

**This year, World Hunger Day highlights the role of youth in creating a future free from hunger.**

The current food system is failing to meet the needs of nearly 2.4 billion people — almost a third of our planet. This level of dysfunction affects not only the current population, but has the potential to devastate future generations — unless we work together.

The global population is younger than ever – 70% of sub-Saharan Africa under the age of 30. Globally, nearly 1.6 billion people — [nearly one quarter of the population](#) — are between the ages of 10 and 24 years old. They are old enough to internalize the pain of inequities that lead to hunger, but rarely consulted on finding solutions. And yet they are the most impacted. Malnourishment, stunting, starvation — these conditions create entire generations of individuals who are born into disadvantage. In addition to life-long health challenges, food insecurity can irreversibly impact their social and emotional development. All of these factors compound and the younger generation is then faced with a steeper climb to self-reliance than their parents.

[worldhungerday.org](http://worldhungerday.org)

**Yet, in the face of these enormous challenges, young people present enormous possibilities. And that's what we're calling attention to this World Hunger Day.**

Youth energy and activism is felt strongest at the intersection of [climate](#) and [conflict](#) — the two main drivers of chronic, persistent hunger in our world today. They are leading the grassroots movement towards mitigating the impact of climate change and conflict by generating innovative solutions.

Because young people are at the forefront of initiatives to address the increasing complexities of climate change that often spark political conflict, it is imperative that their voices are amplified and embraced as an integral part of the conversation at every level — locally, nationally and globally.

### **Statement: World Hunger on the Rise**

**This World Hunger Day, join billions of people around the world who believe that an end of hunger is possible, if we work together.**

World leaders have begun to acknowledge world hunger's position at a nexus of universal challenges: gender inequity, climate change, lack of access to education, child marriage and other inequities contribute to chronic hunger. Sustainably ending hunger has meant creating holistic, inclusive strategies to address a wide range of social, economic and political issues. And for the last few decades we saw positive declines in the number of people experiencing hunger. Until now.

Recent environmental and political crises have made the pathway towards [Sustainable Development Goal 2: Zero Hunger](#) even steeper than it once was. Large scale, intensive agriculture depletes the earth, makes the global food supply vulnerable in crisis — [as we are seeing now with the invasion of Ukraine](#) — and ignores the millions of small-scale local farmers who produce the majority of food in developing countries. This is a deeply worrying reality that has put the most vulnerable countries and the youngest within them at the greatest risk.

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According to the WFP, [42 million people are teetering on the edge of famine](#) across 43 countries; new conflict or a climate change event could push them over the edge. Tackling climate change and conflict requires concerted coordinated government action as well as conscious and informed efforts by individuals.

**By raising awareness this World Hunger Day, you join billions of people around the world who believe that an end of hunger is possible.** By lending your voice on social media, to friends and family, in activist efforts demanding governments take action, you join the chorus of local leaders who have reached across political and cultural boundaries in meaningful ways to generate peace and lasting solutions to hunger and poverty in their communities.

### Calls to Action

- **Learn more** about World Hunger Day and take action at [worldhungerday.org](http://worldhungerday.org)
- **Share the message.** Tell your friends, family and colleagues about World Hunger Day.

### Facts & Figures

\*All statistics are credited to the United Nations, World Health Organization, or World Bank unless otherwise listed.

### Conflict

- Of the more than 811 million hungry (i.e. chronically food insecure) people in the world, about 490 million live in countries affected by conflict. That's 60 percent of the world's hungry people.
- Nearly one in three people in the world (2.37 billion) did not have access to adequate food in 2020 – that's an increase of almost 320 million people in just one year.
- Six out of 10 people facing acute food insecurity are in countries plagued by conflict or insecurity (in other words, more than half of the 124 million acutely hungry people living in 51 countries are in parts of the world where there is fighting or violence).
- Three-quarters of stunted children - some 122 out of 155 million children - live in countries affected by conflict.
- Ten out of 13 of the world's main food crises are driven by conflict - and, as a consequence, nearly all of WFP's biggest emergency operations are in conflict zones.
- By promoting peace and ending violent conflict, the world could save billions of dollars in humanitarian food assistance costs every year.
- While most countries have achieved significant gains in the last 25 years in reducing hunger and undernutrition, progress in doing so in nearly all countries affected by conflict has stagnated or deteriorated.

[worldhungerday.org](http://worldhungerday.org)

## Climate Change

- Drought causes more than 80 percent of the losses in agriculture, especially for the livestock and crop production
- A large proportion of the world's 821 million hungry people live in developing countries with fragile environments prone to climate hazards, such as Africa, Asia, the Middle East and Latin America
- 80% of the world's hungry people live in areas prone to natural disasters and extreme weather,
- Loss of crops forces children to leave school.
- In 2020 alone, extreme weather events displaced 30 million people – 3 times more than violence or conflict.
- Hunger hits women hardest, perpetuating gender inequality.
  - Surveys in a wide range of countries have shown that 85 – 90% of the time spent on household food preparation is women's time. Yet, in many places, outdated gender norms mean that women are hungrier when food is scarce. When water sources dry up due to droughts or heat waves, it's often the women and young girls who must walk farther to collect clean water for their families. In crises, women's access to aid can be undermined by gender-based discrimination and sexual violence.
- Over the past decade, 1.7 billion people have been affected by extreme weather and climate-related disasters.

## Social Media Content & Graphics

**Hashtags:** #WorldHungerDay #WHD2022 #EndHunger #YouthEndingHunger

**Graphics:** [Square graphics for social media.](#)

## Facebook, Instagram and LinkedIn - General

- This #WorldHungerDay, let young voices be heard. When young people have access to education and leadership opportunities, they develop the skills to achieve self-reliance for themselves and their communities. [www.worldhungerday.org](http://www.worldhungerday.org)  
#WorldHungerDay #EndHunger #YouthEndingHunger
- Who are some of the youth in your life who are making a difference to build a hunger-free world? What actions do you take in your community as part of your commitment to ending hunger? This #WorldHungerDay share your message and be

[worldhungerday.org](http://worldhungerday.org)

part of the movement for the sustainable end of world hunger.

[www.worldhungerday.org](http://www.worldhungerday.org) #WorldHungerDay #EndHunger #YouthEndingHunger

- It's #WorldHungerDay on May 28<sup>th</sup>! The sustainable end of hunger can only happen when those living in hunger are agents of their own development. It's time to put decisions and power in the hands of the generation best equipped to end world hunger. [www.worldhungerday.org](http://www.worldhungerday.org) #WorldHungerDay #EndHunger #YouthEndingHunger

## Twitter - General

- We believe in a world where everyone leads a healthy life of self-reliance and dignity — which means a life without hunger. Learn what you can do to make this a reality. [www.worldhungerday.org](http://www.worldhungerday.org) . #WorldHungerDay #EndHunger #YouthEndingHunger
- The key to ending world hunger is the creativity and self-reliance of those experiencing hunger and poverty. Join us on May 28 to celebrate the amazing work of empowered community leaders. [www.worldhungerday.org](http://www.worldhungerday.org) #WorldHungerDay #EndHunger #YouthEndingHunger
- Join us in raising awareness and celebrating the achievements of millions who are taking action to end their own hunger! [www.worldhungerday.org](http://www.worldhungerday.org) #WorldHungerDay #EndHunger #YouthEndingHunger
- Ending hunger is about human dignity. Learn how youth around the world are building communities of dignity and prosperity. [www.worldhungerday.org](http://www.worldhungerday.org) #WorldHungerDay #EndHunger #YouthEndingHunger
- For #WorldHungerDay, celebrate the changemakers in your community and share their stories with the tag #YouthEndingHunger. [www.worldhungerday.org](http://www.worldhungerday.org) #WorldHungerDay #EndHunger
- Who are some of the young people in your life who are creating a hunger-free world? Is it you?! Let us know with the tag #YouthEndingHunger. [www.worldhungerday.org](http://www.worldhungerday.org) #WorldHungerDay #EndHunger

[worldhungerday.org](http://worldhungerday.org)

## Notable Quotes on Youth Empowerment

“We cannot all succeed when half of us are held back. We call upon our sisters around the world to be brave – to embrace the strength within themselves and realize their full potential.” – Malala Yousafzai, Nobel Peace Prize winner

“It is not beyond our power to create a world in which all children have access to a good education.” - Nelson Mandela, former political leader and activist

“Girls are one of the most powerful forces for change in the world: When their rights are recognized, their needs are met and their voices are heard, they drive positive change in their families, their communities and the world.” – Kathy Calvin, United Nations Foundation President & CEO

“Everyone wins when children - and especially girls – have access to education. An educated girl is likely to increase her personal earning potential and prepare herself for a productive and fulfilling life, as well as reduce poverty in the whole community. Investing in girls' education also helps delay early marriage and parenthood. Our booming economies in Africa need more female engineers, teachers and doctors to prosper and sustain growth.” - Angelique Kidjo, singer-songwriter, actress and activist