



The Hunger Project Privacy Policy

The Hunger Project is firmly committed to the privacy of our investors and to the integrity of our records. Outlined here are the policies we use to protect your privacy and safeguard any personal information you entrust to us.

If you have any questions or comments about this policy, please email us at webmaster@thp.org.

Commitments of our Privacy Policy

- This Privacy Statement takes into account applicable guidelines including the Association of Fundraising Professional's [Donor Bill of Rights](#) and the European Union's General Data Protection Regulation (GDPR).
- The Hunger Project will never sell your personal information.
- Your security matters. The Hunger Project protects its computers with firewalls and leading anti-virus protection software. We update our email system anti-virus protection software daily.
- If we ever change any of these policies, we will post those changes on this site so that you will always know what information we gather, how we might use that information, and whether we will disclose it to anyone.

What do we mean when we say “personal information”?

Any information that can be used to identify you, including....

- Full name
- Date of Birth
- Email address
- Payment information
- Geographic information

When do we collect personal information?

- When you invest (donate) via our website.
- When you are the primary point of contact for a business supporter (cause marketing).
- When you contact us via our online form, e-mail or phone.
- When you subscribe to our newsletter.

When do we share personal information?

We collect and/or utilize personal information in the following instances. More information on each instance can be found at the bottom of this page.

- Online Giving

- Storing Investor Records
- Email Subscription
- Direct Mailings
- Web Logging
 - Cookies
- Third-party Platforms (such as social media)

1. Online Giving: Our website is linked to Blackbaud to provide investors with a safe, secure and private facility for making online credit-card gifts.

2. Investor Records: The Hunger Project does not sell, disclose or share information with other organizations. We provide information about major contributions to tax authorities as required by law. The Hunger Project only grants access to investor records to Hunger Project authorized persons who have signed agreements respecting the confidentiality of these records.

3. Email Subscription: We will send you emails approximately 2-3 times per month to update you on Hunger Project programs and news. If you ever decide you do not want these updates, you can change your preference, unsubscribe, or email a request to be removed to webmaster@thp.org.

4. Direct Mailings: The Hunger Project does not send mailings to people who just visit our website. We send very limited communications by mail. If you would prefer not to receive any mail, you may request this by emailing webmaster@thp.org, and we will mark your record accordingly.

5. Web Logging: Web server software routinely logs sessions. The Hunger Project does not keep or use any information that links your web usage to your identity except in those cases where you specifically want us to have the information, e.g. when sending us order or subscription information, or when participating in surveys and study groups.

5.1 Cookies: Visitors should be aware that non-personal information and data may be automatically collected by The Hunger Project website or third-party service providers through the use of “cookies.” “Cookies” are small text files a website can use to recognize repeat visitors, facilitate the visitor’s ongoing access to and use of the site, and allow a site to track usage behavior and compile aggregate data that will allow content improvements. Cookies are not programs that come onto a visitor’s system and damage files. Generally, cookies work by assigning a unique number to the visitor that has no meaning outside the assigning site. The Hunger Project uses “cookie” technology only to obtain non-personal information from its online visitors in order to improve visitors’ online experience and facilitate their visit within our site. If a visitor does not want information collected through the use of cookies, there is a simple procedure in most browsers that allows the visitor to deny or accept the cookie feature.

7. Use of third-party platforms to collect personal data: Occasionally, we may ask you to provide us with your personal information (e.g. name and e-mail address) through third-party sites such as Facebook or Instagram via Lead Ad. Before or at the time of collecting this personal information, we will identify the purposes for which the information is being collected.

- We will gather and utilize this individual information with the sole purpose of fulfilling point (3) above.
- We will gather this data by legal and reasonable means and always with assent.
- The data obtained will be subject to the measures of this Privacy Policy.