Digital Marketing Intern

The Hunger Project (THP) is seeking a Digital Marketing Intern to work as part of our Global Communications team. This internship is open to currently enrolled or recently graduated university students.

**Position Summary:**
Are you passionate about being a global citizen? Would you like an internship with a global organization working to end hunger and poverty? Are you a good writer and have a creative mindset? Then you should join our Global Communications Team!

The Hunger Project is seeking individuals with a passion for creating content and an interest in using social media to drive social change. This is a part-time, remote internship eligible for school credit. This is an opportunity for passionate, creative, and adaptable individuals who are eager to learn to actively support many facets of communication and marketing through social media. These individuals will build relationships, grow their mindset and skills as they put into practice their formal educational training.

**Specific responsibilities include:**
- Work with the Global Office to create a plan for social media strategies monthly
- Oversee the creation and implementation of a content on popular social media websites such as Twitter, Facebook, LinkedIn, and Tik Tok
- Assist in the growth of the brand by raising awareness through various social media platforms
- Interact with followers and potential investors by communicating and answering questions through THP’s social pages
- Support in distribution of semi-monthly newsletter

**Preferred qualifications:**
- Currently enrolled in a communication, journalism, international relations, graphic design or other related degree program
• Proficient knowledge in Canva. Preferred skills in Adobe After Effects, Illustrator, Photoshop.
• Knowledge of standard business applications: Word, Excel, PowerPoint, Gmail, Google Docs.
• Strong multimedia, graphic design, video editing and photo-editing skills.
• Excellent oral and written communication skills. Strong editing and proofreading skills.
• Desire to learn, grow and embrace or generate new innovative ideas.
• Highly organized, detail-oriented and committed to accuracy.
• Self-starter with strong leadership and social skills. Must be able to work independently and take ownership of your time, space, and projects.
• Commitment to THP’s values, including an understanding of and compatibility with our principles and philosophy
• Multiple language skills or experience working/living across nations and cultures is a plus

How to Apply: Please send a resume and cover letter to debra.nhokwara@thp.org. In your cover letter, please include information about how this internship would support your future career goals and the Sustainable Development Goal you are most interested in and why. Our team will contact only those candidates who will be interviewed. Please include “Digital Media Intern” in the subject line of your email.

DEADLINE: May 30

Start Date: Early June

Compensation: Stipend position.

Time Commitment: 12 - 15 hours/week; Preference will be given to those who can work during regular business hours, Eastern Time.

THP is committed to creating a diverse environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, religion, color, class, caste, ethnicity, national origin, gender, sexual orientation, disability, age, economic status, veteran status, and other protected status as required by applicable law.