

# Job Description

## Advocacy Communications Intern

The Hunger Project (THP) is a global, strategic organization committed to the sustainable end of world hunger. In Africa, South Asia and Latin America, The Hunger Project empowers millions of women and men to end their own hunger. The Hunger Project has pioneered low-cost, community-led, gender-focused strategies in each region where hunger persists. These strategies mobilize clusters of rural villages to create and run their own programs that achieve lasting progress in health, education, nutrition and family income.

Current Hunger Project office locations include:

**USA:** Global Office in New York City, Washington DC, and multiple home offices.

**13 Program Countries:** Bangladesh, Benin, Burkina Faso, Ethiopia, Ghana, India, Malawi, Mexico, Mozambique, Peru, Senegal, Uganda, Zambia.

**9 Partner Countries:** Australia, Canada, Germany, Japan, Netherlands, New Zealand, Sweden, Switzerland, United Kingdom.

### Position Summary

Are you passionate about international affairs and international development? Would you like an internship with a global organization working to empower women and men to end their own hunger and poverty? Are you an excellent writer and active social media user? Join our communications team!

The Hunger Project is seeking individuals with a passion for serving others and an interest in supporting our work during Spring and Summer 2021. This is a full or half-time, unpaid internship with our Global Office, located in New York City. In light of the current health crisis, however, this position will report remotely to the Communications Officer for Executive Communications.

This is an opportunity for passionate, creative and adaptable individuals who are eager to learn to actively support many facets of advocacy and communication through content development and supporting THP's commitment to the widespread adoption of women-focused, community-led development. This individual will build relationships, grow their mindset and skillset as they eagerly put into practice their formal educational training. The ideal candidate is a student interested in gaining hands-on experience through projects that are designed to raise THP's visibility within the international development sector.

### Essential Functions

The Advocacy Communications Intern will work directly with the Communications Officer, and work closely with staff in our Global Office, including the Secretariat for our signature advocacy initiative, The Movement for Community-led Development. Specific duties will include:

- Develop and publish creative content for The Movement's social media channels, including Facebook and Twitter;
- Write and post new web and blog content for The Hunger Project and The Movement for Community-led Development
- Support in the creation of compelling content for our e-mail communications;
- Work on infographics and other visual content;
- Support in the creation of social media and communications toolkits as part of ongoing and/or new communications campaigns;
- Assist with data analysis and reporting on social media channel performance.
- Support the creation and execution of global coordinated advocacy campaigns and thought leadership
- Other administrative duties and projects as assigned by the Communications Officer.

## Qualifications

### **1. Education**

- Currently enrolled in an international relations, global development, communication, journalism, or other related degree program

### **2. Work Experience**

- Previous internship experience with an international non-profit, a multilateral organization, or a public affairs/advocacy firm is preferred, but not required.

### **3. Specialized Knowledge Needed for Job Performance**

- Interest and/or work experience in international development, gender studies, non-profit management, or communications.
- Some understanding of the global development sector, including major stakeholders, the UN system, etc.
- A savvy (and avid) social media user, especially Facebook and Twitter. You know your way around character limits and know what it means to create compelling content for all platforms.
- Graphic design experience and familiarity with Adobe InDesign is desired, though not necessary.
- Experience working across nations and cultures is a plus, as well as foreign language skills.
- Knowledge of standard business applications: Word, Excel, PowerPoint, SharePoint, Gmail, Google Docs;

### **4. Skills**

- Highly organized, detail-oriented and committed to accuracy.
- Self-starter with strong leadership and social skills.
- Interest and/or work experience in international development, gender studies, non-profit management, or communications.
- Excellent oral and written communication skills.
- Strong editing and proofreading skills.
- A team player who is adaptable, flexible and willing to contribute in any way needed. Has a desire to be in service of others, working behind the scenes to ensure excellent delivery of the team's work. Resourceful and must be able to work independently.

## **5. Additional Comments**

- Fluency in Spanish and or French is a plus.
- Commitment to The Hunger Project's values, including an understanding of and compatibility with our principles and philosophy.

## **How to Apply**

Please forward your letter of interest, resume, writing sample and references for immediate consideration to **recruitment.comms@thp.org**. Please note “**Advocacy Communications Intern**” in the subject line of your e-mail.